

Are You Fed Up With Low Online Sales From A BAD STOREFRONT?

TAKE CONTROL NOW! A Vibrant Easy To Use Online Storefront Means MORE ONLINE SALES NOW!

- You are no longer dependent on webmasters or technical staff to update your stock or website.
- Add items and photos, edit, delete or upgrade online inventory any time day or night, from ANYWHERE.
- CMS handles the technical details, allowing YOU to control and update your stock and website, with little or no technical training.
- YOU CONTROL which staff member can update which sections of the stock or website for your approval. The CMS will track who is doing what, avoiding confusion.
- The graphic "look and feel" of YOUR CHOICE can be on every page, regardless of the content. It automatically applies to new pages you add.
- Instantly send personalized emails, sales promotions or newsletters directly to prospects, customers, suppliers, or staff, one on one or as a group. Internet and secure intranet functions are at your fingertips.

CMS InventoryLive – Administrative Features



System Administration

Powerful, easy-to-use, web-based. Simply Login and begin adding users, resellers, items, photos, product descriptions, creating categories, subcategories.



Inventory Live

Add, edit, delete: categories, sub categories, stock items, sale items, define accessory items, customer reviews and export the database to XML. Additional photo capabilities make this an ideal Realtor/Broker solution.



Pages

Add menu links, sub links, edit, and control who edits which pages. WYSIWYG editors (similar to MS Word) puts the power of Internet Publishing in your hands. You decide who edits pages.



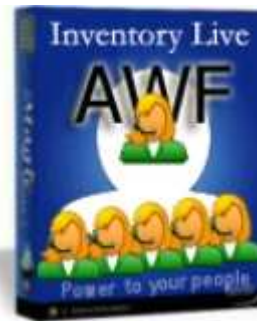
Newsletters

Create a database of email subscribers and generate newsletters. The software keeps a history of sent, and prepared newsletters. Add, edit, capabilities for subscribers, newsletters and lists.



Site Stats

Monthly history Days of month Days of week Hours ... Over a dozen reports to define where your traffic is coming from, how long they are staying.



Personal Edition - \$500.00 & \$30/month hosting fee.

CMS InventoryLive is internet storefront software designed to let **YOU control and manage your storefront every day if needed**. It is a simple installation by Atlantic Webfitters, and **YOU ARE READY!**

Changes and updates are done from your web browser (e.g. Internet Explorer, Firefox). Just point-and-click, add the item, type in the words, and hit save and your site is instantly updated. It only takes a minute to add new products, with photos, descriptions and prices.

Add new pages, delete old ones, or change the structure of your site to match your new business model. The same "graphic look and feel" of your choice happens automatically. Menus and links are updated automatically.

Go online to <http://www.inventorylive.ca>

or call Giff at (902) 866-0522 for a **Free Demo** and see how

CMS InventoryLive CAN MAKE YOUR LIFE ONLINE MUCH EASIER!



Admin Users

Add, edit, remove users, and create passwords. Store the contact information for the different types of people you encounter.



Customer Reviews

What sells product better than the testimony of someone who has purchased the product? Star rating system for signed and anonymous reviews. You decide if you want the review to remain posted.



Sale Items

Place items on sale by amount off or percentage off. You define start and end dates and the software makes the changes when needed.



Support

Not only do you get great software but you get great support. You'll be in direct contact with the software creators themselves.



Employee Of The Month

Rising star? Put them on the front page. Set the date and it automatically expires.